

PRINT GUIDELINES

Submission

- of fabric graphics PDF:
- **Without crop marks, registration marks or colour bars**
 - **For fabric graphics, please incorporate a 20 mm bleed on all sides**
 - **Fabric graphics will be printed in CMYK Color Profile: Coated FOGRA39 (ISO 12647-2:2004)**
(We convert all print data with different profiles to the profile above)
 - **Always send subjects that run across several panels in one piece (not individually)**

Submission

- of graphics PDF:
- **Without crop marks, registration marks or colour bars**
 - **For fabric graphics, please incorporate a 10 mm bleed on all sides**
 - **Fabric graphics will be printed in CMYK Color Profile: ISO Coated V2 (ECI)**
(We convert all print data with different profiles to the profile above)
 - **Always send subjects that run across several panels in one piece (not individually)**

Accepted

- data formats:
- Adobe CC InDesign, Illustrator, Photoshop, PDF
 - We do not accept Corel Draw, Powerpoint, Word, PageMaker or Publisher.
 - We are happy to prepare the print data from your raw data with our programmes.

- Image resolution:
- min. 100 dpi on the final format 1:1

- Pantone colours:
- Pantone colour values may be specified; however, these serve as a reference only as CMYK process printing is used

- Black:
- You may use the following colour values to obtain a deep black:
CMYK internal graphics: C:50 M:40 Y:40 K:100
CMYK Backlitgraphics: C:100 M:100 Y:50 K:100

- Fonts:
- For open data, please send all necessary fonts.
 - For PDFs, all fonts must be converted into vectors.

Transmission of print data:

- CD Rom / DVD / USB stick
- WeTransfer: files up to 2 GB can be transferred without registration (www.wetransfer.com)

Submission

- of open data:
- Include all elements used in the document (images, graphics, fonts in otf. or .ttf)
For InDesign/Illustrator, the easiest way is via Package

Please do not hesitate to contact us by telephone should you have any questions:

Fabien Tichy Tel. +41 44 864 12 31
Andrea Becker Tel. +41 44 864 12 32
Armando Lutzmann Tel. +41 44 864 12 27

If you have any questions or changes concerning your order, please contact the responsible sales consultant.