

Guidelines for Printing

Important information for an optimal print-output



Print 4 Color CMYK Euroscale (Euroscale Coated.icc)

Compatible programs Quark XPress6.0, InDesignCS3, PhotoshopCS3, IllustratorCS3, Freehand

Data from Microsoft Office-Programs must be delivered with the correct photo resolution. Extra work-time in document handling will be inevitable.

Photo resolution 85 dpi Endformat (Photo without Text)
200 dpi Endformat (Photo with Text)

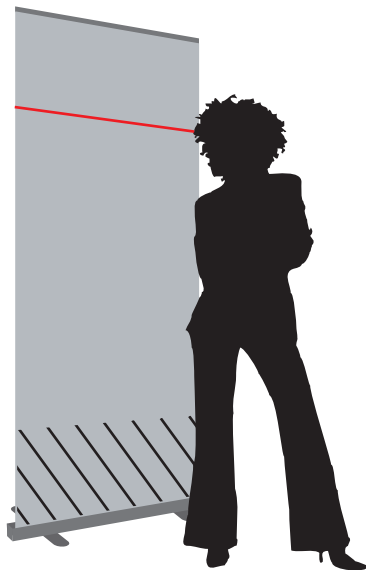
Data Layout's endformat should be 1:1 or at least 1:10

Data delivery CD-Rom
FTP Account -we are more than happy to set up an account for you.

IMPORTANT!

- all fonts used should be included with file(s)
- specific colors should be included (ex. Pantone colors)
- when file saving- include the file's suffix (.eps, .qxd, .jpg etc.)

Fur further questions, please contact our graphic department at Tel. 044 864 12 30.



Display System

Mirage System



— Eye level (approx. 160 cm from the ground)

/// Area is not optimal for important elements

Desks/furniture can obstruct visibility