

PRINT GUIDELINES

Accepted

data formats:

- Adobe CC InDesign, Illustrator, Photoshop, PDF
- We do not accept Corel Draw, Powerpoint, Word, PageMaker or Publisher.
- We are happy to prepare the print data from your raw data with our programmes.

Image resolution:

- min. 100 dpi on the final format 1:1

Colour profile:

- ISOcoated_v2_eci.icc

Pantone colours:

- Pantone colour values may be specified; however, these serve as a reference only as CMYK process printing is used

Black:

- You may use the following colour values to obtain a deep black:
CMYK: C:50 M:40 Y:00 K:100

Fonts:

- For open data, please send all necessary fonts.
- For PDFs, all fonts must be converted into vectors.

Transmission of print data:

- CD Rom / DVD / USB stick
- WeTransfer: files up to 2 GB can be transferred without registration (www.wetransfer.com)
- FTP: We are happy to set up an account for you on our server

Submission of PDF files:

- Without crop marks, registration marks or colour bars
- For fabric graphics, please incorporate a 20 mm bleed on all sides; for other materials, incorporate a 10 mm bleed
- CMYK colour profile ISOcoated_v2_eci.icc

Submission of open data:

- Include all elements used in the document (images, graphics, fonts in otf. or .ttf)
For InDesign/Illustrator, the easiest way is via Package
- For fabric graphics, please incorporate a 20 mm bleed on all sides; for other materials, incorporate a 10 mm bleed
- CMYK colour profile ISOcoated_v2_eci.icc

Please do not hesitate to contact us by telephone should you have any questions:

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If you have any questions or changes concerning your order, please contact the responsible sales consultant.